

Google Scholar

The screenshot shows the Google Scholar interface. At the top, the Google logo is followed by navigation links for Web, Images, Video, News, Maps, and more. A search bar contains the query 'allintitle: celebrity politics' and a dropdown menu is set to 'since 2002'. A 'Search' button is to the right. Below the search bar, a green header bar displays 'Scholar All articles - Recent articles Results 11 - 20 of about 40'. Two search results are visible. The first result is titled 'From Sidekick to Sideshow--Celebrity, Entertainment, and the Politics of Distraction: Find It at UW Madison' and is annotated with a red circle containing the number 1. Below the title is the author 'TC Weiskel - American Behavioral Scientist, 2005 - abs.sagepub.com' and a snippet of text. A red circle with the number 4 is placed over the 'Find It at UW Madison' link. The second result is titled 'Celebrity and Politics' and is annotated with a red circle containing the number 2. Below the title is the author 'A Kamons - SAIS Review, 2007 - muse.jhu.edu' and a snippet of text. A red circle with the number 3 is placed over the title, and a red circle with the number 6 is placed over the 'All 2 versions' link. Other links like 'Cited by 2', 'Related articles', and 'BL Direct' are also present and annotated with red circles containing the numbers 5 and 5 respectively.

Explanation of Links

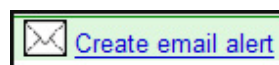
1. **Title** – Links to the abstract of the article, or when available on the web, the complete article.
2. **Cited By** – Identifies other papers that have cited articles in the group.
3. **Related Articles** – Finds other papers that are similar to articles in this group.
4. **Find It at UW-Madison** – If affiliated with the university, link sends user to licensed library resources.
5. **BL Direct** – Purchase the full text of the article through the British Library. We recommend that UW faculty and students use interlibrary loan (Library Express).
6. **Versions** – Finds other articles included in this group of scholarly works, possibly preliminary, which you may be able to access. Examples: preprints, abstracts, conference papers or other adaptations.

Full Text Articles: Access Google Scholar from the library Web site (“Top 10” link) for available full text articles when searching on campus. Set “Scholar Preferences” when off campus.

Scholar Preferences: Before searching, set preferences for:

1. Preferred Bibliography Manager
2. “Find It” by ensuring that the following option under Library Links is selected:
 - University of Wisconsin - Madison (Find It at UW Madison)

Scholar Alerts: After constructing an effective search, create an “email alert” for twice-weekly notification of any newly added research matching your criteria.



Hints for Effective Searching: Limit search terms to “in the title of the article” and limit by date. Refine your search with operators – use “ ” around phrases, etc.

Advanced Google Scholar Search Tips: <http://scholar.google.com/scholar/refinesearch.html>